

COFFEE NEWS Your quarterly publication highlighting the activities in the Uganda Coffee subsector

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Uganda overtakes Vietnam to become second highest coffee supplier to Italy

ALSO INSIDE

UCDA gets new Board of **Directors**

UCDA, Uganda Embassy in Moscow, link Russian investors to local coffee stakeholders

UCDA gives Bunyoro coffee farmers fertilisers to boost productivity of 2.2m stumped old trees



Monthly Coffee Exports for December 2021

536,889 60-kilo bags

Value

US\$ 75.25M

Average weighted price









FOREWORD

t's been a good year for Uganda coffee. I wish to thank our coffee farmers, traders, exporters, roasters, and all the actors in the coffee subsector for making Uganda shine. We hit yet another milestone. In November, Uganda overtook Vietnam to become the secondbiggest supplier of coffee to Italy.

This achievement comes on the heels of a record-breaking year where Uganda's coffee exports hit the highest mark in the last 30 years.

Coffee exports for 12 months (January 2021-December 2021) totaled 6.77 million bags worth US 718.57 million compared to 5.49 million bags worth US\$ 520.01 million the previous year (January 2020- December 2020). This represents an increase of 23% and 38% in both quantity and value respectively.

This year, coffee prices have increased dramatically after experiencing ten consecutive years of low-price levels. In December, coffee prices reached a new multi-year high as the monthly average of the ICO composite indicator price broke through the 200 US cents/lb mark, averaging 203.06 US cents/lb.

Locally, Uganda coffee farmers have benefited from the price increase. Farmgate prices in December for Robusta Kiboko averaged UGX 3,100 per kilo; FAQ UGX 6,250 per kilo, Arabica parchment UGX 12,000 per kilo and Drugar UGX 10,500 per kilo. This upward climb is mainly driven by the challenges faced by Brazil & Vietnam.

At the international level, we have built partnerships that are going to take Uganda coffee even further in the coming years.

The Uganda Arabica Coffee Competition came to an end with Bros Coffee from Kapchorwa taking the top spot. The event has given Uganda's specialty coffee a lot of publicity and we hope to have more such events as part of our promotion mix. The competition was a partnership between Uganda Coffee Development Authority, the British High Commission and the Uganda High Commission in London aimed at promoting Uganda coffee in the UK supermarkets and retail outlets.

We also took part in the Dubai Expo to promote Uganda coffee. The feedback has been great. We will continue to work with our embassies to promote our coffee in the different international markets.

It not surprising that in December, we exported a total of 354 kilograms of roasted coffee beans worth US\$ 2,960 at an average price of US\$ 8,36/kilo. This is a good start in our drive for value addition.

We are now entering a new and exciting phase of the Uganda coffee story. In the coming years, we need to focus a lot on promoting the domestic consumption of our coffee. It is the key to unlocking the potential of the sector. Remember, a cup of coffee is also good for your health.

I wish you a Happy and prosperous 2022!

Dr. Emmanuel Iyamulemye,

Managing Director - Uganda Coffee Development Authority





CORE VALUES

Leadership Integrity

CONTENTS

- UCDA gets new Board of Directors Coffee stakeholders welcome Dr. Emmanuel Iyamulemye's reappointment as UCDA Managing Director
- UCDA, Uganda Embassy in 8 Moscow, link Russian investors to local coffee stakeholders
- Uganda overtakes Vietnam to become 9 second highest coffee supplier to Italy
- Bros Coffee wins Arabica Cupping 10 Competition as Uganda aims to increase coffee exports to UK
- Uganda not out of ICO, we are negotiating better terms for the country 13 - Hon, Frank Tumwebaze
- UCDA ends record-breaking year 14 with top award



- UCDA launches awareness campaign on new coffee law
- Changing for better Coffee has 22 built me a house, educated my children, transformed my life

Editorial Team

Editor-in-Chief: Dr. Emmanuel Iyamulemye Editor: Laura Walusimbi Sub-Editor: Alfred Rwamirego Design/layout: Slick Republic Limited Follow us on social media 💟

October - December, 2021

UCDA NEWSLETTER: QTR 2, FY 2021/2022 3

CORPORATE GOVERNANCE





Hon. Frank Tumwebaze, Minister of Agriculture, Animal Industry and Fisheries poses for a photo with the newly inaugurated UCDA Board at the Ministry Headquarters in Entebbe. The Board, chaired by Dr. Francis Mugoya, will continue steering UCDA towards attaining the production target of 20 million bags of coffee by 2025.

UCDA gets new Board

The Board's mandate is to formulate and review the policy of the Authority and set targets for annual performance

The Minister of Agriculture, Animal Industry and Fisheries, Hon. Frank Tumwebaze, inaugurated the new Uganda Coffee Development Authority (UCDA) Board of Directors in accordance to the National Coffee Act, 2021 that was assented to by H. E the President on 31 August 2021.

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peaking during the inauguration function, Hon. Tumwebaze called on the members to carry out their

duties according to good governance principles. He challenged the Board to develop a coffee strategy to ensure the subsector sustains the growing curve of production and export and, among others, to build capacity at the Authority to improve performance.

The inauguration was held at the Ministry's Planning Board Room in Entebbe. In attendance were the ion. he heir

The UCDA Board of Directors is industrybased as provided for in the National Coffee Act, 2021 and is a practical demonstration of publicprivate partnership with representation from nine key stakeholders from Government and the private sector. Minister of State for Agriculture, Hon. Fred Bwino Kyakulaga, the Permanent Secretary, Maj. Gen David Kasura Kyomukama, the Chairman of the Board, Charles Francis Mugoya and Board members Michael Nuwagaba (coffee processors representative), John Nuwagaba (coffee farmers representative), Martha Nalubega Wandera (coffee roasters representative) and Connie Masaba Magomu (MAAIF representative). Other Board members are Fred Luzinda-Mukasa (coffee exporters representative), Dr. Sadik Kasiim

(NARO representative), Maris Wanyera (Ministry of Finance, Planning and Economic Development representative), and Richard Okot Okello (Ministry of Trade, Industry and Cooperatives representative).

Hon. Kyakulaga welcomed the new Board, urging them to take deliberate steps to boost coffee production and export with specific emphasis on the provision of good planting material, specifically Coffee Wilt Disease Resistant (CWDr) for the Robusta growing areas.

On his part, the Permanent Secretary, Maj. Gen Kasura advised the Board members to focus on and leverage the opportunities in the subsector to drive it forward. He pledged total support to the Board and encouraged them to be mindful of the strategic importance of coffee.

The Chairman of the UCDA Board of Directors, Dr. Charles Francis Mugoya, while appreciating that the Board has come in at a time when Uganda has demonstrated high resistance despite

7

Dr. Mugoya pledged the Board's commitment to good governance, provision of value for stakeholders, respect for the environment and preservation of competitiveness in a reliable and safe manner in order to maintain and even exceed the current coffee production status.

COVID 19, said that the Board will take advantage of the environment to boost production and exports to meet the goal of production of 20 million bags by 2025.

Dr. Mugoya pledged the Board's commitment to good governance, provision of value for stakeholders, respect for the environment and preservation of competitiveness in a reliable and safe manner in order to maintain and even exceed the current coffee production status.

The UCDA Board of Directors is industry-based as provided for in the National Coffee Act, 2021 and is a practical demonstration of publicprivate partnership with representation from nine key stakeholders from Government and the private sector. The UCDA Managing Director is an ex-officio member of the Board. The term of office of a member of the Board is three years and in case of reappointment does not exceed two consecutive terms.

The Board's mandate is to formulate and review the policy of the Authority, set targets for annual performance of the Authority; appraise and evaluate the performance of the management of the Authority; determine the organisational structure and staffing; oversee the management of the finances and assets of the Authority and appoint and discipline members of staff.



Hon. Frank Tumwebaze during the inauguration of the board of the Uganda Coffee Development Organisation (UCDA)

NEWS



Uganda not out of ICO, we are negotiating better terms for the country – Agriculture Minister, Hon. Frank Tumwebaze

Uganda did not pull out of the International Coffee Organisation (ICO). Rather, the country is renegotiating the terms of the International Coffee Agreement 2007 to ensure it gets better terms as the leading coffee exporter in Africa and seventh leading exporter in the world.

on. Frank Tumwebaze, Minister of Agriculture and Animal Industry and Fisheries, revealed this during a coffee stakeholder dialogue on the National Coffee Act 2021 and the progress of the implementation of the Coffee Roadmap.

"Uganda did not withdraw from ICO. We are engaging with ICO and renegotiating the terms of the International Coffee Agreement 2007. We want to ensure that our concerns as a leading coffee exporter in Africa are addressed. We will share with stakeholders the results of our discussion in a month," Hon. Frank Tumwebaze told the participants at the event.

The International Coffee Agreement 2007 is the seventh Agreement since 1962 and was agreed by the 77 Members of the International Coffee Council who met in London on 28 September 2007. It was formally adopted by the Council through Resolution 431 and entered into force definitively on 2 February 2011.

The 2007 Agreement came into force to strengthen the International Coffee Organisation (ICO) role as a forum for intergovernmental consultations, facilitate international trade through increased transparency and access to relevant information, and promote a sustainable coffee economy for the benefit of all

Uganda did not withdraw from ICO. We are engaging with ICO and renegotiating the terms of the International Coffee Agreement 2007. We want to ensure that our concerns as a leading coffee exporter in Africa are addressed.

stakeholders and particularly of smallscale farmers in coffee-producing countries.

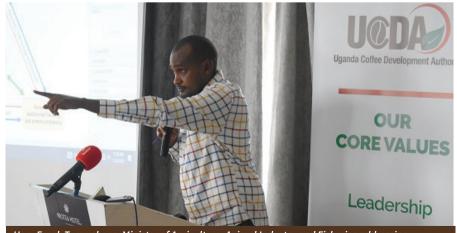
The ICO is the main intergovernmental organisation for coffee. It brings together exporting and importing countries to

tackle the challenges facing the world coffee subsector through international cooperation.

However, some members especially producing countries feel that the terms of the 2007 agreement have not been fair to them and a new agreement should capture their concerns.

Speaking at the dialogue, Dr. Charles Mugoya, the Chairman Board of Directors of UCDA noted that ICO should do more to support producing countries like Uganda to build capacity in value addition.

As Uganda pushes forward with a production target of 20m bags by 2025, it is critical that Uganda coffee gets favourable trade terms to support her industry to thrive at both the local and global level.



Hon. Frank Tumwebaze, Minister of Agriculture, Animal Industry and Fisheries addressing stakeholders at the Coffee Stakeholder Dialogue.



OUR MISSION To facilitate increase in quality coffee production, productivit

Dr. Emmanuel Iyamulemye, MD, UCDA shares a light moment with coffee stakeholders

Coffee stakeholders welcome Dr. Emmanuel Iyamulemye's reappointment as UCDA Managing Director

Coffee stakeholders have welcomed the reappointment of Dr. Emmanuel Iyamulemye as Managing Director at Uganda Coffee Development Authority. Stakeholders applauded Dr. Iyamulemye's appointment as the right decision to ensure that the gains made by the Authority and the coffee subsector over the years are sustained.

his was during a meeting to discuss the National Coffee Act 2021 and the progress of the implementation of the Coffee Roadmap held at Protea Hotel Kampala Skyz in Naguru.

The stakeholder meeting was called for to present to coffee stakeholders the National Coffee Act 2021 that was assented to by H.E the President Yoweri Kaguta Museveni on August 31, 2021, and the Coffee Roadmap that sets a production target of 20m bags of coffee by 2025.

The meeting was presided over by Hon. Frank Tumwebaze, the Minister of Agriculture, Animal Industry and Fisheries (MAAIF). Other dignitaries included Hon. Lt. Col (Rtd) Bright Rwamirama, Minister of State for Animal Industry, Hon. Fred Bwino Kyakulaga, Minister of State for Agriculture, Maj. Gen. Kasura Kyomukama, the Permanent Secretary, MAAIF, Amb. Solomon Rutega, the Inter-African Coffee Organisation Secretary General, the Chairperson of the Parliamentary Committee on Agriculture, Animal Industry and Fisheries, Hon. Janet Okori Moe, the head of the Prime Minister's Delivery Unit, Dr. Ezra Suruma, UCDA Board members and key players in the private sector.

"I take this opportunity to congratulate Dr. Emmanuel Iyamulemye on his reappointment as the Managing Director of Uganda Coffee Development Authority (UCDA). We have no doubt that he will continue to serve the subsector with the same passion he did over the last five years," noted Hon. Kyakulaga.

Under the leadership of Dr. Iyamulemye (2016 to 2021), the coffee subsector

attained notable achievements at both the national and global levels.

Dr. Charles Mugoya, the Chairman of the UCDA Board applauded Dr. Iyamulemye for his leadership and noted that the Board's tenure starts at a time when Uganda's coffee is making a great comeback.

"I am happy that our tenure starts when the Uganda Coffee story is in its prime. Over the past year, Uganda has attained numerous milestones. Taken together, these milestones are an indication of the great effort made by the different actors in the coffee value chain including the farmers, processors, exporters, traders, roasters, and the leadership of UCDA," Dr. Mugoya said.

Over the past year, Uganda has attained numerous milestones and seen the sector thrive despite the challenges posed by the Covid-19 pandemic. These include:

- In 2020, Uganda was ranked 3rd country with the best coffee globally by independent specialists who cupped blind samples from different origins.
- In July 2020, Uganda's monthly coffee exports surpassed 500,000 60-kg bags for the first time. The volumes of coffee exports have kept rising and peaked at 700,250 bags worth US\$ 70 million in July 2021.
- UCDA launched a countrywide campaign to stump old coffee trees and distribute organic fertilisers to farmers using farmer organisations/cooperatives as an entry point
- UCDA has entered into a formal partnership with religious and cultural institutions to expand the acreage of coffee countrywide. The Catholic and Anglican Churches are rapidly setting

NEWS

up coffee farms for income generation. During the last planting season, UCDA gave eight religious institutions (4 Catholic & Anglican) a total of 139,300 CWDr plantlets for planting.

• In August 2021, UCDA partnered with the British High Commission to implement a campaign to raise awareness of our value-added coffee and promote it to retailers and supermarkets in the UK. The winner, Bros Coffee, will be supported to build a brand and export specialty coffee to UK retailers and supermarkets.

• In 2021, Uganda overtook India as a leading supplier of coffee to Italy and behind only Brazil.

• The National Coffee Act 2021 was passed by Parliament and assented to by H.E. The President, Yoweri Kaguta Museveni in 2021.

Dr. Ezra Suruma, Head of the Prime Minister's Delivery Unit and a key architect of the Roadmap noted that the achievements of UCDA especially pushing the production figure to the



Dr. Charles Mugoya, UCDA Board Chairman

current 8 million bags was no mean achievement.

"I expected that after the liberalisation of the coffee subsector in 1990, coffee production would go up significantly. I was disappointed. However, today, when I hear that we have gone to 8m bags, this is not a small achievement," Dr. Suruma noted.

For a long time, Uganda's coffee production had stagnated at 35 million bags but after interventions initiated by the Authority and other stakeholders such as Operation Wealth Creation, National Coffee Research Institute, cultural and religious institutions, coffee production



Dr. Ezra Suruma, Head of the Prime Minister's Delivery Unit

and exports have risen.

The UCDA December report shows that coffee exports for 12 months (January 2021-December 2021) totaled 6.77 million bags worth US 718.57 million compared to 5.49 million bags worth US\$ 520.01 million the previous year (January 2020-December 2020). This represents an increase of 23% and 38% in both quantity and value respectively.

Private players asked Dr. Iyamulemye to continue steering the Authority forward and promised to rally behind him to maintain this upward trend and consolidate the gains in the sector.

About Dr Emmanuel Iyamulemye Niyibigira

Emmanuel Iyamulemye Niyibigira is an agricultural scientist (Ph.D., MBA), with over 15 years of experience in agriculturerelated programme design and delivery.

His core competencies are in strategic planning, and programme management, reviews, and evaluations. His technical background and competencies are agriculture, agribusiness, rural development, crop protection, import, and export risk analysis, sanitary and phytosanitary issues.

Before joining UCDA, he was the National Programme Coordinator for the EU- funded Northern Uganda Agriculture Livelihoods Recovery Programme (ALREP) and the Karamoja Livelihoods Programme (KALIP), in the Office of the Prime Minister, Uganda. He was also Programme Manager, FAO from October 2008 to July 2010.

He holds a Doctor of Philosophy (Ph.D.) from Agricultural Sciences from Wageningen University, and a Master's degree, Crop Science from the same University. He also holds a Master of Business Administration (MBA) from Uganda Martyrs University.





staff, Russian investors and Uganda coffee exporters pose for a photo in the UCDA boardroom after the meeting

UCDA, Uganda Embassy in Moscow, link Russian investors to local coffee stakeholders

Uganda Coffee Development Authority (UCDA), in collaboration with the Uganda Embassy in Moscow, hosted a meeting between Russian investors and Uganda coffee exporters. The investors from Russkiy Product, a company from the Russian Federation, are interested in buying Ugandan Robusta coffee to produce instant coffee.

ddressing the exporters at Coffee House, Kampala, H. E. Johnson Olwa, Uganda's Ambassador to the Russian Federation called on them to take advantage of the opportunity of meeting the investors to sell more coffee in Russia

"The company has a big supply chain of coffee. They buy from several [coffee-producing] countries, including Uganda through third parties but they now want to buy directly from Ugandan producers and exporters." Ambassador Olwa said. He assured the exporters that Russkiy Produkt, which is located in Kaluga city and Moscow, is a genuine company to work with.

The Director Strategy and Business Development, David Katungi, speaking on behalf of UCDA, said the meeting was a result of several engagements between UCDA, Uganda's foreign missions and the Ministry of Foreign Affairs for investments opportunities in the Uganda coffee subsector.

David Katungi, expressed **Uganda's commitment** to coffee production and export through its national Coffee Roadmap which targets to produce 20 million 60kg bags of coffee annually by 2025.

He thanked Amb Olwa for operationalising this engagement to link the private sector here in Uganda with the business community in Russia.

"UCDA has a responsibility to facilitate these engagements to promote coffee and look for links in foreign markets," Katungi said.

Katungi also expressed Uganda's commitment to coffee production and export through its national Coffee Roadmap which targets to produce 20 million 60kg bags of coffee annually by 2025.

"We want to assure you that we have the coffee and we have plans to produce even more. Your choice to do business with Uganda is the right decision. We assure you of volumes and quality," he said adding that there are several opportunities along the coffee value chain including plans to set up a soluble coffee plant in Uganda as well as roasting and other value addition opportunities. Uganda, he said, is unmatched by

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any African country in providing the best investment environment and incentives.

Alexsei Pashkiv, co-owner of Russkiy Produkt, told the meeting that they are interested in purchasing Robusta coffee to produce instant coffee in Russia.

"The Russian market consumes instant coffee. Although Russia has traditionally been a tea drinking country, the coffee market is increasing," Pashkiv said. "We are looking for good suppliers of green coffee for instant coffee production and we need volumes."

Besides instant coffee, the company produces potato chips, baking mixes and other products. Pashkiv commended the ambassador and UCDA for working tirelessly to create connections between Uganda and Russia and representing the private sector needs in Russia. Pashkiv was accompanied by two sales colleagues from Russkiy Produkt, Sergei Sharposhnikov and Bugaera Elena.

In her remarks to the exporters, UCDA's Acting Director Quality and Regulatory Services, Doreen Rweihangwe, recounted the Robusta coffee quality specifications that the investors requested for through the regulator, including the organoleptic and physicochemical properties, safety parameters, packaging, storage and transportation and labeling. The meeting participants discussed the specifications and agreed to have individual (B2B) meetings with the investors to deliberate more on how best they will work together.



Uganda coffee on display at an exhibition. Italy is the biggest importer of Uganda coffee.

Uganda overtakes Vietnam to become second highest coffee supplier to Italy

Uganda is now Italy's second-highest coffee supplier, behind Brazil, having overtaken Vietnam in August, for the first time.

ganda's coffee exports have increased to their highest level in three decades thanks to the espresso-

loving country. Approximately a third of total shipments – which rose by 21% to 6.5 million 60kg bags in the year to end-September – were sent to Italy.

Uganda is Africa's biggest coffee exporter and the continent's secondlargest coffee bean producer. The country is planting millions of new trees in an attempt to increase annual output to 20 million bags by 2025.

Since Brazil and Vietnam, two of the biggest coffee exporting countries, have had issues with shipping as well as supply chain problems, European buyers are becoming more flexible and looking elsewhere to increase their uptake, which included growers in Uganda.

Uganda has been a surprise over the past couple of years. It's a successful case of production, expansion and promotion.

Ugandan coffee has been capturing the attention of many big names recently – an example is Nestle's announcement in 2020 to produce and market coffee from the Rwenzori mountainous region in Uganda. This growth is great for both the country and coffee farmers as Uganda climbs up the coffee ladder.

Source: Azra Syakirah, www.bartalks. net

Bros Coffee wins Arabica Cupping Competition as Uganda aims to increase coffee exports to UK

Bros Coffee Ltd is the winner of the inaugural Uganda-UK Arabica coffee cupping competition, an initiative of the Uganda Coffee Development Authority (UCDA), the British High Commission in Kampala, the Ministry of Foreign Affairs and the Uganda High Commission in London.

he process that took about 2 months with about 52 samples climaxed on October 27 and is expected to increase Uganda ooffee exports to the UK.

Following vigorous exercises, judges – Brenda Mangeni, Gail Mawocha, Raphael Wafoyo, Fidel Bakomeza and Clare Rwakatogoro, revealed the uniqueness and the complexity of Bros Coffee, naming the Arabica producer winner of the competition ahead of other finalists including; Great Lakes, Masha Quality, Zombo Coffee, Kalaa Mugoosi and Funzo Coffee.

The cupping was carried out simultaneously at the UCDA coffee laboratory at the Uganda Manufacturers Association (UMA) and at WeRoast, London, U.K

Speaking at the awarding ceremony marking the climax of the cupping competition at the Sheraton Hotel in Kampala, the State Minister in Charge of Agriculture, Kyakulaga Fred Bwino said the government is confident that "as we continue to strengthen the trade relations between Uganda and the UK, and as demands for quality Uganda coffee grows in the UK, farmers will be empowered, poverty levels will reduce with increasing farm incomes and smallholder farmers will transform into commercial farmers



Bros Coffee represented by Dison Kareng poses for a photo with the judges, UCDA staff and other participants.



Finalists (displaying their awards) in a group photo with Kate Airey (2nd Left), the British High Commissioner to Uganda and Kyakulaga Fred Bwino (3rd Left), the State Minister in Charge of Aariculture

with comprehensive knowledge of the market."

Bwino said that the government desires to ensure that the great strides so far made in the coffee subsector will lead to even greater accomplishments including meeting the target of producing 20 million bags of coffee by the year 2025 through interventions such as the Arabica cupping competition. Our aim is very clear, he said, adding: "we want to publicise the quality of Uganda specialty Arabica coffee and make British people more aware of the wonders of this Uganda brand."

Kate Airey, the British High Commissioner to Uganda congratulated Bros Limited saying, "We look forward to seeing farmers getting their coffee on UK shelves."



UCDA Celebrates International Coffee Day

Uganda celebrated the National Coffee Day of October 7 under the theme; A celebration of Arabica and the Mount Elgon Coffees. The main event took place at Mountain Harvest offices in Mbale City. The day brought together stakeholders in the coffee subsector to discuss and deliberate on the key issues affecting the industry. The day was a great opportunity to create visibility for UCDA and profile the coffees from the Elgon region. During the event, Winners of the Best of the Pearl Coffee competition were also recognised.



Hon. Hellen Adoa, flanked by Apollo Kamugisha Director Development Services at UCDA visits the UCDA coffee booth. UCDA served coffee to the public.

UGANDA COFFEE DAY

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Apollo Kamugisha, Director Development Services gives out awards to the winners in the Best of the Pearl competition.







Kenneth Barigye, ED Mountain Harvest addresses participants.



Coffee meets culture - cultural entertainers being served a cup of coffee by UCDA staff.





UCDA staff enjoy a cup Bugisu Arabica coffee. Mt. Elgon produces some of the best coffee in Uganda.



Best of the Pearl Awards on display.

AWARDS

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UCDA ends record-breaking year with top award

Uganda Coffee Development Authority (UCDA) was recognised by the Visionaries of Uganda at the 9th edition of the Awards held on Thursday 2nd December 2021 for its regulatory role in the coffee subsector and its contribution to the country's economy.

he winners of the Visionaries of Uganda awards are selected by the Ugandan people for their outstanding

contribution towards the country's aspiration for middle-income status and Vision 2040.

The Visionaries of Uganda has organised the annual Visionaries of Uganda Awards Ceremony since 2013.

UCDA's Key Achievements

UCDA's award comes on the heels

of the numerous achievements the Authority has recorded in recent years.

Under the leadership of Dr. Emmanuel Iyamulemye Niyibigira as Managing Director, UCDA saw the volume of coffee produced increase from 7.75 million 60 kg bags in FY 2019/20 to 8.06 million 60 kg bags in FY 2020/21, an increase of four percent.

This was mainly attributed to newly planted coffee supported by favourable weather conditions. Additionally, Uganda's coffee exports in August 2021 stood at 700,990 60 kg bags worth US\$ 75.09 million, while coffee exports for the 12 months (September 2020-August 2021) amounted to 6,414,696 60kilo bags worth US\$ 607.81 million compared to 5,216,608-kilo bags valued at US\$ 502.24 million the previous year (September 2019-August 2020).

"The quantity of coffee exported in August was the highest in a single month surpassing the previous

AWARDS

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month's exports, while the total export quantity in 12 months was the highest ever recorded.

As a result of UCDA efforts in recent years, Uganda has climbed to 7th position in the latest global rankings of the top 10 coffee producers in the world.

Further, in August 2021, Uganda overtook Vietnam as the second largest supplier of coffee to Italy behind Brazil.

According to UCDA Managing Director, Dr. Emmanuel Iyamulemye Niyibigira, "Uganda's coffee story is entering an exciting phase. Uganda coffee is much sought after globally because of its quality and unique attributes."

In 2020, Uganda was ranked 3rd country with the best coffee globally by a group of independent specialists who cupped blind samples from different origins.

To further boost production, UCDA launched a countrywide campaign to stump old coffee trees and distribute organic fertilisers to farmers using farmer organisations/cooperatives as an entry point

UCDA has also been supplying coffee seedlings to farmers. Dr. Iyamulemye says a total of 51,009,745 coffee seedlings were distributed during the FY 2020/21 of which 15,402,159 seedlings were distributed to Rwenzori region; 7,980,305 seedlings to South Western; 7,042,550 seedlings to Elgon; 900,000 seedlings to Central region; 8,095,000 seedlings to Eastern region and 1,623,748 seedlings to Greater Masaka, 6,293,480 to West Nile, 3,672,503 distributed to Mid-North region.



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Under the leadership of Dr. Emmanuel Iyamulemye Niyibigira as Managing Director, UCDA saw the volume of coffee produced increase from 7.75 million 60 kg bags in FY 2019/20 to 8.06 million 60 kg bags in FY 2020/21, an increase of 4%.

"Cumulatively, 1,167,508,853 coffee seedlings were generated and distributed between FY 2015/2016 and FY 2020/21," Dr. Iyamulemye says.

In collaboration with the National Coffee Research Institute (NaCORI), UCDA has also supported the completion of the construction of two additional screen houses and renovation of a nursery shade at Bugusege Research Station for breeding Arabica coffee and completion of the renovation of the tissue culture screen house. In addition, UCDA has supported the generation of Robusta rooted cuttings which were availed to farmers.

"During the FY 2020/21, UCDA distributed 2,844,622 CWDr plantlets showing the highest number of distributed plantlets since FY 2016/17," UCDA says, adding: "Out of the total distribution, 2,127,380 CWDr plantlets were procured and distributed for the establishment of four demo gardens (575,000 CWDr plantlets distributed to Central: 46.310 plantlets distributed to Eastern; 490,550 CWDr plantlets distributed to Rwenzori; 112,100 plantlets distributed to South Western; 571,055 plantlets distributed to Western and 332,365 plantlets distributed to Greater Masaka); 47,013 CWDr mother plants were distributed to Nursery operators)."

UCDA has also entered into a formal partnership with religious and cultural institutions to expand the acreage of coffee countrywide.

Consequently, 498,929 CWDr plantlets were distributed to Religious Institutions (Dioceses, Church Parishes and Archdeaconries) out of which 495,929 were for the establishment of CWDr plantations and 3,500 for the establishment of 2 mother gardens.

"Overall, an increase in the number of CWDr plantlets distributed was attributed to the change in UCDA's strategy to move away from supply of elite seedlings that were succumbing to Coffee Wilt Disease to CWDr plantlets with emphasis on propagation at nurseries before reaching the farmers," Dr. Iyamulemye says.



NATIONAL COFFEE ACT, 2021

UCDA launches awareness campaign on new coffee law

Uganda Coffee Development Authority (UCDA) has started a countrywide sensitisation drive of coffee farmers on the new law – the National Coffee Act No. 17 of 2021.

he Act repealed and replaced the Uganda Coffee Development Authority (UCDA) Act, Cap. 325, which was enacted in 1991 and only covered off-farm activities of marketing and processing, leaving onfarm activities like planting materials, nurseries, harvesting and post-harvest handling outside the scope of the law.

This Act gives UCDA powers to regulate all on-farm and off-farm activities in the coffee value chain.

On August 31, 2021, President Yoweri Museveni assented to the National Coffee Act, 2021 and it was gazetted on September 13, 2021.

With the law now in force, UCDA is carrying out a countrywide sensitisation campaign targeting all stakeholders along the coffee value chain. On Wednesday, December 15, 2021, a team from UCDA met farmers (those who belong to cooperatives and those who do not), traders, processors, roasters and nursery operators among others in Kapeeka Sub-county, Nakaseke District.

The event took place under strict observance of Standard Operating Procedures (SOPs) as guided by the Ministry of Health in the fight against Covid-19.

The main objective of the campaign is to create awareness of the law and address concerns and misinformation



over sections in the legislation including offences, penalties and registration of farmers.

Eunice Kabibi, the UCDA Ag. Board Secretary and Legal Manager explained the new law in detail and clarified that registration is different from licensing.

"We are not licensing farmers. We are registering farmers. This is to benefit the farmer, to benefit the sector. We normally have our budgets and work plans as Government. But for us to plan and to be able to budget, we need to know the people we are planning for, where they are, what inputs they need and how we can get these inputs so that we can serve them well," Kabibi explained to the attentive audience. She added: "We need to give farmers extension services, sensitise our stakeholders and know where they are, who they are and what their needs are and we can only do that using statistics. How do we get these statistics? Through registration. License comes with a certain fee. License is only for those who are benefiting commercially. Farmer registration is voluntary and free of charge."

Kabibi further explained to the stakeholders that the purpose of the act is to regulate the entire coffee value chain, from the farm to the cup to ensure that the value chain is all catered for.

"Initially, the law which we had was only providing for off-farm while the farm and its management and the harvesting

of coffee were left out. Now the law is addressing the entire coffee value chain. The other issue is that there were clauses in the old law that became redundant when we liberalised the economy. For example, we had a price committee which currently is of no use because of the liberalised economy. All those redundant clauses [were left out of the current law]," Kabibi said.

On the issue of penalties, Kabibi says: "We had very weak penalties which were only for a certain section. They were only targeting off-farm and there were gaps on the on-farm issues yet we know the quality of coffee starts on the farm. If you don't deal with issues on the farm, then you are basically dealing with bad coffee from the start. So that's why we had to repeal and replace the law to cover the issues involved in the coffee value chain. from the farm to the cup." She concluded by calling on the stakeholders to work together with UCDA to keep coffee as the number one cash crop as this will benefit them and the country.

Operation Wealth Creation (OWC) Coordinator in charge of Nakaseke South, Col. Chris Nyanzi Kaddu commended UCDA for improving

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UCDA is carrying out a countrywide sensitisation campaign targeting all stakeholders along the coffee value chain. The objective of the campaign is to create awareness of the law and address concerns and misinformation over sections in the legislation including offences, penalties and registration of farmers.

the coffee subsector. He clarified to the farmers that the seedlings they have received so far since 2013 (over 9 million seedlings) are given to them by Government through UCDA. OWC simply distributes.

Nyanzi is optimistic that the new law will strengthen regulation, saying that the impact of the regulation will be felt positively in the pockets of the farmer. He urged the stakeholders present at the sensitisation meeting to be



ambassadors and spread the gospel to the coffee subsector players who were not able to attend.

Mary Nakkazi, a Councillor at Kiwoko Town Council says that coffee is wealth and that she was born and raised to know that coffee is here to stay, for generations to come and "we will leave it here". She called on the participants to appreciate everything that seeks to protect coffee including the National Coffee Act, 2021.

Her remarks are not very different from that of Rachael Kibunga, a coffee farmer in Kapeeka.

According to Rachael Kibunga, a coffee farmer in Kapeeka, the biggest issue in the area is farmers selling unripe coffee while others sell the coffee at the flowering stage. She says these decisions are informed by the farmers' financial challenges. However, she notes that they (farmers) have come together to form an association that will offer financial bailouts to their members so that they do not sell unripe coffee or sell them to middlemen before harvest time.

But by and large, Kibunga said she was happy with the new law. She asked UCDA to continue sensitising farmers for the betterment of the sector.

Abel Lubowa and Fred Musoke, also farmers from the same area agree that before Wednesday's sensitisation, they had concerns about the new law but were quick to note that after the explanations offered by the UCDA officials, they are at peace with the National Coffee Act, 2021.

The sensitisation campaign moves on with other districts lined up 2022.

October - December, 2021

NATIONAL COFFEE ACT, 2021



Participants of the stakeholder meeting on the National Coffee Act and the progress on the implementation of the Coffee Roadmap.

We Fully Support The National Coffee Act – Private Sector

Private sector players in the coffee subsector say they are not against the recently assented to National Coffee Act, 2021.

peaking at a stakeholder dialogue on the National Coffee Act and the progress on the

implementation of the Coffee Roadmap held at the Skyz Hotel, Naguru, Robert Waggwa Nsibirwa, the President of Uganda Coffee Federation and Second Deputy Katikkiro/Minister of Finance in the Buganda Kingdom, said that more than anyone, the private sector needs the coffee subsector regulated.

"We are not against this law. We have invested a lot of money and we want a regulated and organised industry. So, we want the regulation," Nsibirwa said, adding: "We would want a comprehensive regulation."

During the same meeting, Nsibirwa requested that UCDA evaluates the implementation status of the roadmap every year.

According to the Minister of Agriculture, Animal Industry and Fisheries, Frank Tumwebaze, the meeting with the private sector was aimed at listening to concerns of key players in the coffee value chain. The private sector, through Nsibirwa raised a concern about the issue of the merger (returning Uganda Coffee Development Authority (UCDA) to MAAIF.

Toaether

According to Nsibirwa, a coffee subsector bringing in foreign exchange in trillions deserves to be under a unique entity.

"If there are aspects of UCDA that are not functional, see that they are addressed. This is an institution democratically and efficiently involved in fighting poverty," Nsibirwa said.

The private sector also raised concern about Uganda's reported exit from the International Coffee Organisation (ICO)

However, Tumwebaze clarified that Uganda is not exiting the ICO but rather negotiating certain positions for the benefit of the country.

Responding to the issue of





regulation, Tumwebaze said: "I am not against regulation. I am for regulation that builds."

Speaking at the dialogue, UCDA Managing Director, Dr. Emmanuel Iyamulemye, said the law has regularised what UCDA has been doing for years.

He added that, "the Authority is mobilising farmers and sensitising stakeholders to know the law. The law is for development," he stressed.

According to Dr. Iyamulemye, the Coffee Roadmap is not just about producing 20 million bags. It is income for our people. This is critical because overall, we want to see increased income for Ugandan coffee farmers and those who rely on coffee for a livelihood. The true north is households with improved livelihoods," Dr. Iyamulemye said.

Maj. Gen. Kasura Kyomukama, the Permanent Secretary, MAAIF pledged total support to the Private Sector, noting that their concerns will be addressed.

UCDA serves coffee at 5th Africa Extension Week

Over 600 Agriculture experts from across Africa and the globe got to enjoy a cup of great Ugandan coffee served by UCDA during the 5th Africa-wide Agricultural Extension Week organised by the Ministry of Agriculture, Animal Industry and Fisheries, the African Forum for Agricultural Advisory Services and Uganda Forum for Agricultural Advisory Services. The event

he event took place at Speke Resort Munyonyo from 14-20th November under the theme "Effective Agricultural Extension Systems for Sustainable Agripreneurship in Africa".

The purpose of the Africa Extension Week is to facilitate processes for improving the use of knowledge, technologies and innovations by agricultural value chain actors to achieve their individual and national development goals.

It is also a unique avenue for sharing experiences and learning amongst professionals from different backgrounds, strengthening interactions with policy-makers and investors and developing fruitful partnerships.

The event is also meant to provide a platform for deliberating on new developments, emerging needs in capacity development and defining the strategic direction in agricultural extension and advisory services for the coming years.

During the week, the delegates put a spotlight on a number of issues.

Agriculture in Africa is predominantly

subsistence in nature dominated by smallholders, low levels of productivity across all agricultural value chains affecting food security and incomes from agriculture.

Uncertain land tenure systems, difficulty in obtaining credit or other financial products, lack of capital for fertilisers and seed, poor access to market information and high transaction costs in accessing markets.

On the sidelines of the #AAEW2021 in Kampala, coffee processors, roasters and other actors in the coffee value chain got to exhibit their products.



Clare Rwakatogoro, Promotion Officer at UCDA prepares a cup of coffee for a participant



Minister of State for Agriculture, Animal Industry and Fisheries (Animal Industry), Lt. Col. (Rtd) Bright Rwamirama Kanyontore (2nd L), launching the fertiliser distribution programme in Hoima on December 15, 2021.

UCDA gives Bunyoro coffee farmers fertilisers to boost productivity of 2.2m stumped old trees

The Uganda Coffee Development Authority (UCDA) in partnership with the Ministry of Agriculture, Animal Industry and Fisheries a launched fertiliser distribution under the coffee rehabilitation programme in the Bunyoro region in a move that will see under-productive and old coffee become more productive.

n Western Uganda, the programme will benefit 11 districts including Kakumiro, Kibaale, Hoima, Masindi, Kassanda, Mubende, Kiboga, Kyankwanzi, Kiryandongo, Kikuube and Buliisa.

Speaking as the Chief Guest at the launch of the programme in Hoima on Wednesday, December 15, 2021, Lt. Col. (Rtd) Bright Rwamirama Kanyontore, Minister of State for Animal Industry, Ministry of Agriculture, Animal Industry and Fisheries, said coffee is one of the 18 enterprises that the Government has prioritised towards achieving Uganda's socio-economic transformation agenda.

He added that Uganda remains

Africa's top coffee exporter.

"Uganda earned US\$496m in 2019/20 and US\$559m in 2021 from coffee exports," Rwamirama said.

He applauded farmers for taking President Yoweri Museveni's 2014 directive to increase coffee production from the then 3.56m to 20m 60kg bags of green coffee by

COFFEE PRODUCTIVITY

Together withYOU

UCDA Managing Director, Dr. Emmanuel Iyamulemye Niyibigira noted that in the last five years, UCDA has distributed over 144 million coffee seedlings to farmers in Bunyoro region (Western Uganda).

2025 (which is also captured in the Coffee Roadmap).

Rwamirama told farmers to move away from production to productivity.

"Productivity should be a catchword now," Rwamirama said, adding that it does not make sense to have many acres of coffee when the yield per coffee tree is very small.

"You can have one acre [of coffee] and challenge someone with so many acres," the Minister said.

He said for high productivity, farmers need three things; high-quality planting materials; plant nutrition (feeding coffee trees with fertilisers) and plant health.

He noted that fertiliser use should be guided by science, noting that applying the right amount of fertilisers helps the farmer produce cheaply.

The Minister said stumped trees start producing in two years, thus farmers who stumped old trees will not wait for long. He also asked farmers to ensure good post-harvest practices so that their coffee is not contaminated.

"We are giving you organic fertilisers because our coffee is known internationally as organic. You shouldn't adulterate it," he said, adding that Government is committed to continuing to support farmers.

He also urged farmers to form cooperatives and asked them to embrace integrated farming so that when one enterprise fails, the farmer will have a fallback position.

Speaking at the same event, UCDA Managing Director, Dr. Emmanuel Iyamulemye Niyibigira noted that 1.694 tonnes of fertilisers (Biochar) will be given to qualifying farmers. The farmers have stumped 2.2m trees in the said 11 districts. Dr. Iyamulemye said, Government through UCDA has invested Shs8.5bn in the fertiliser distribution programme throughout the country.

"This is equivalent to 67,679 bags of fertilisers," Dr. Iyamulemye said.

He added: "Through this approach, very old, unproductive or under-productive coffee trees can be converted back to highly yielding cycles."

Dr. Iyamulemye explained that the application of fertilisers gives the stumped coffee a big boost to sprout vigorously and produce health stems that bear optimal crop yields in subsequent years.

"Therefore, UCDA's coffee rehabilitation programme is aimed at engaging farmers in stumping the old coffee trees and applying fertilisers to enhance their productivity," he said, expressing optimism that farmers will embrace the use of fertilisers after realising increased yields.

The fertiliser is expected to increase coffee yields from the current 2kgs of kiboko (dry Robusta cherries) per tree



Hon Bright Rwamirama, State Minister for Animal Industry, flanked by Dr. Emmanuel Iyamulemye, MD UCDA, demonstrates to farmers how to apply fertiliser to a stumped coffee tree.

(900kgs of kiboko per acre) to at least 5kgs of kiboko per tree (2,250kgs of kiboko per acre).

Dr. Iyamulemye further noted that in the last five years, UCDA has distributed over 144 million coffee seedlings to farmers in the Bunyoro region (what UCDA calls Western Uganda).

"Some of them may not have survived due to so many factors but so far we have seen survival rate increase from 63% to 95%. This is due to our partnership with Operation Wealth Creation," he said.

It should be noted that in July this year, UCDA supplied fertilisers to farmers in the Elgon region and the results are very good.

VALUE ADDITION





Kobusingye Judith Rutaro, a retired banker, now a coffee entrepreneur displays processed coffee at her home in Rubirizi.

Changing for better - Coffee has built me a house, educated my children, transformed my life

After Kobusingye Judith Rutaro retired from the bank, she returned to her coffee garden to keep herself busy and earn money to maintain her lifestyle. She started as a farmer like the rest of the community members.

When I started, planting material was not readily available. We planted whatever we found on the market. As time went

on, we got coffee seedlings from the National Agriculture Advisory Services (NAADS). by the people distributing the seedlings. Some of the seedlings I received did not perform as I expected. Despite this setback, I persisted. I had a passion for coffee and I knew I would make it.

What kept me going is that I knew the value that is in coffee. This is because I already had some mature coffee trees

that were earning some little money after selling to the traders.

My journey into value addition

My turning point came after I discovered that I could add value to coffee and make more money than what the traders were offering.

However, the coffee was mishandled

Most people think that value addition is about processing the final drink. This is not the case. You can grade your coffee and sell the grades at different prices. Many farmers are not doing this.

I have attended several engagements and training that opened my eyes to the opportunities in the coffee business. I learned that coffee has different grades and you can add value throughout the entire value chain.

I have attended training through different organisations such as the Ankole Coffee Producers Co-operative Union Ltd (ACPCU), Café Africa, El'Cafino Uganda Ltd, Union Export Services (UNEX) Ltd, and AbiTrust. These institutions have helped me expand my view about the coffee business and how I can harness the opportunities.

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I add value from the coffee and from a kilo of coffee I get between 30 to 40.000. Here in the garden, a kilo goes for only 5 000.

I also had the opportunity to visit farmers in different parts of the country to see and learn from them. The National Farmers Market (NAFMARK) Limited facilitated some of the visits.

In 2014, I attended a training in value addition. The training exposed me to coffee roasting, grading, and cupping. It's here that I learnt the true taste of coffee. When I came back to Rubirizi, I started doing the processing locally.

I would roast the coffee and package



it for sale. I used to roast coffee on a charcoal stove and then package it. I now take my coffee to the Consortium for enhancing University Responsiveness to Agribusiness Development Limited (CURAD) for roasting and grinding. Then I package it for sale.

I am building a brand. To help grow my brand further, I keep attending various training on branding and packaging. I went as far as Mbarara and I was trained on branding.

How I have benefited from coffee

I have moved from being a coffee grower... a pensioner looking to earn a living after retirement to a coffee entrepreneur. I thank institutions such as UCDA and other partners that have guided me on this journey. The training I have attended helped me reach this far.

I now add value to my coffee. From a kilo of coffee, I get between UGX 30,000 to UGX 40.000. Here in the garden, a kilo goes for only UGX 5 000. People here have not appreciated the importance of value addition.

I have exhibited in different parts of the country. I have traveled to different parts of Uganda because of coffee. I am very proud of this.

Looking back, I am very happy with what I have achieved. I didn't know that coffee would take me places, make me meet people of great importance.

Venturing into coffee tourism

We have a lot of tourists coming to Rubirizi. Tourists come to see different attractions. They go to

VALUE ADDITION



Queen Elizabeth National Park, Fort Portal Tourism City, Mweya Safari Lodge in Kasese District, and Bwindi Impenetrable National Park Uganda.

Rubirizi is at the intersection of these attractions. So, the Uganda Coffee Tourism Association (UCOTA) connected me to some tourists. Before COVID-19 struck, they used to visit my home and I would prepare the tourists coffee. This was part of the coffee experience I was offering.

Tourists also used to come here for home-stay. I take them to the coffee garden to pick coffee. Most tourists who come here have never seen a coffee plant, mango tree, or even an avocado. So I take them to the coffee garden and they get to see these things for themselves. I have visitors from the UK, USA, and Pakistan.

The tourists love the coffee I grind myself. They want to be part of the process. They like the freshly ground coffee from here. They love the coffee I make at home.

I also process coffee and make special packages which I deliver to some of the hotels here.

I brand the coffee myself. I put my sticker and customize the branding for the hotels. However, since COVID-19 struck, the coffee business has been slow.

Challenges

Our biggest challenge is postharvest handling. Many farmers pick green coffee and pile it. It ferments and loses the quality.

We are made to believe that when you leave the coffee to ferment





Coffee tourisim has a bright future for me. While we had a few challenges, I see the economy has opened up and we look forward to more visits.

for two days, it dries faster. This compromises the quality of coffee.

UCDA should come in to support farmers to address some of these challenges. This will give us the strength to pool resources, produce more, and bargain for better prices collectively.

Another challenge I have realized is that people don't want to work in groups. Yet working together gives us the strength to market our coffee. ACPCU one time came and mobilized us into groups. They wanted to buy parchment from the farmers. Unfortunately, the groups eventually collapsed. These are missed opportunities to help our people fight household poverty.

My call to the Uganda Coffee Development Authority (UCDA) is to continue sensitising people about the value of coffee.

Most people don't appreciate coffee as food. They don't give it the care it deserves. They only see it as a cash crop...a business.

UCDA should encourage us to care for the coffee and treat it as a business.

Farmers need follow-ups. I have taken the initiative to visit most of the farmers in my farmer group.

Market opportunities

Before Covid-19, I could sell about 5kgs in a month but the market has dwindled. Travellers have not been coming in but I hope for better when the market opens up.

I had gotten market in Bwindi but the travel is very challenging. I am now putting grooming my son to manage the business and the travel. He is more involved now. As I get older, I cannot travel the way I used to.

I have 10 acres of coffee and it is not one block. It is fragmented. After harvest, I can roast it all. I add value to the coffee. This gives me better returns than selling it to traders.

Coffee tourism has a bright future for me. Although we had a few challenges, I see the economy has opened up, and we look forward to more visits from tourists.

COFFEE TRENDS



Key Highlights

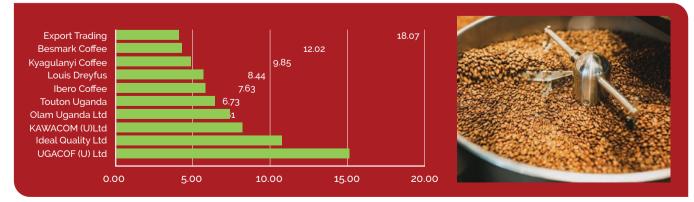


The ICO Composite Indicator price increased by 4% to 203.06 US cents/lb. in December 2021 from US cents/lb. 195.17 US cents/lb. in November 2021.



Trend of Total Quantity and Value of Coffee Exported: October 2020- September 2021

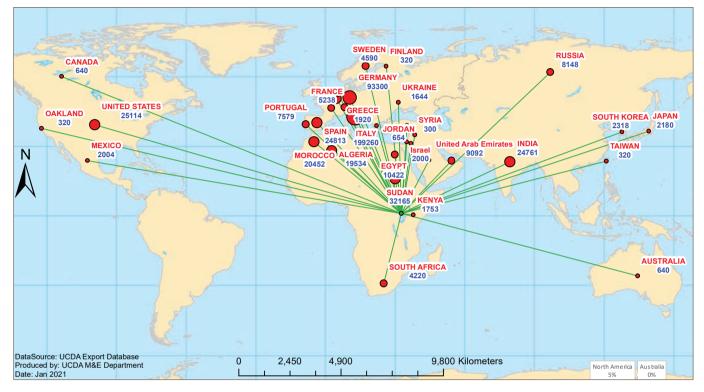
Top 10 Exporting Companies by percentage market share



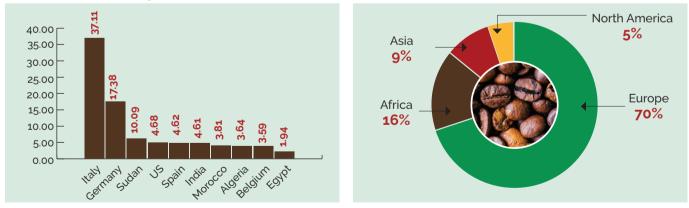
COFFEE TRENDS December 2021



Coffee Destination by Quantity in 60 Kg bags for the Month of December 2021



Coffee Destination by market share for the Month of December 2021



Quantity of Coffee exported by type for the Month of December 2021 (60Kg-bags)

Robusta: **452,580**

Arabica: **84,301**

Total: Quantity: 585,576 60Kg-bags | Value (US\$): 66.62 Million



ICO Indicator Prices - December 2021 - In US cents/lb

	ICO composite indicator	Colombian Milds	Other Milds	Brazilian Naturals	Robustas
01-Dec	201.63	289.81	268.46	228.57	103.79
02-Dec	203.21	292.38	271.39	230.62	110.12
03-Dec	208.63	299.65	278.37	238.35	112.00
06-Dec	213.32	305.41	283.13	245.77	113.96
07-Dec	208.35	298.89	276.68	239.14	111.80
08-Dec	209.08	299.67	277.56	239.81	112.49
09-Dec	207.11	295.94	273.69	236.24	113.57
10-Dec	201.66	288.21	266.10	228.35	112.23
13-Dec	204.30	293.31	269.18	234.12	111.10
14-Dec	205.16	294.07	269.82	235.00	112.12
15-Dec	205.16	294.17	270.01	234.99	111.98
16-Dec	204.96	293.77	269.57	234.65	112.09
17-Dec	204.41	291.76	267.50	232.69	114.14
20-Dec	195.74	280.13	256.99	219.23	111.65
21-Dec	198.38	284.00	260.85	223.11	112.12
22-Dec	202.08	289.19	265.98	228.38	113.12
23-Dec	200.52	286.75	263.63	225.82	113.18
24-Dec	200.87	286.93	263.72	226.13	113.76
27-Dec	198.79	283.52	260.68	222.67	113.87
28-Dec	197.72	282.09	259.23	221.25	113.45
29-Dec	200.36	285.52	262.59	224.76	114.65
30-Dec	200.46	285.48	262.64	224.57	115.09
31-Dec	198.57	282.56	259.60	221.84	114.94
Average	203.06	290.57	267.71	230.26	112.76
High	213.32	305.41	283.13	245.77	115.09
Low	195.74	280.13	256.99	219.23	110.06

ICO composite indicator price - December 2021



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Do you have any questions about coffee? Reach us on: 0800 35 35 30

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